

X COPY

NOVEMBER 26

# 1979 fashion calendar

a weekly publication • 39th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

JANUARY

| S  | M  | T  | W  | T  | F  | S  |
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FEBRUARY

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MARCH

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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# 1980

| JANUARY                                                                                                          | FEBRUARY                                                                                                            | MARCH                                                                                                               | APRIL                                                                                                            | MAY                                                                                                              | JUNE                                                                                                             |
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| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29          | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30    | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31 | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30    |
| JULY                                                                                                             | AUGUST                                                                                                              | SEPTEMBER                                                                                                           | OCTOBER                                                                                                          | NOVEMBER                                                                                                         | DECEMBER                                                                                                         |
| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30       | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31 | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 |

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, NOVEMBER 19 & 26, 1979

| DATE                                            | WHAT'S GOING ON                                                                                                                                                                                                      | GIVEN BY                                         | WHERE                                                   |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|---------------------------------------------------------|
| Monday<br>Nov. 19<br>10:30 A.M.                 | PRESS SHOWING: COLOURS<br>BY ALEXANDER JULIAN<br>Introducing men's tailored clothing at Jazz Breakfast, By invitation. Contact: Judith Jackson at Greif & Co., 399-4130.                                             | COLERAINE INC.<br>(DIV. OF GENESCO)              | MICHAEL'S PUB<br>211 EAST 55TH STREET                   |
| Monday<br>Nov. 19<br>4:00 P.M.                  | CHRISTMAS WINDOW<br>DISPLAY PARTY<br>To 6:00 P.M. By invitation.                                                                                                                                                     | LORD & TAYLOR                                    | 5TH AVENUE & 38TH STREET                                |
| Monday<br>Nov. 19<br>6-8:00 P.M.                | RECEPTION & AUDIO TOUR:<br>"THE GOLD OF EL DORADO"<br>Cost: \$35.00. Contact: Mary Fennell, 764-4594.                                                                                                                | NAT'L HOME FASHIONS<br>LEAGUE (41 MADISON AVE.)  | AMERICAN MUSEUM NAT'L HIS.<br>CENTRAL PARK W. AT 77 ST. |
| Monday<br>Nov. 19<br>10:00 P.M.                 | SHOWING OF SPRING/<br>SUMMER COLLECTION<br>By invitation. Thereafter, 12th floor. Contact: 221-6771.                                                                                                                 | DON KLINE<br>(32 WEST 39TH STREET)               | HURRAH<br>36 WEST 62ND STREET                           |
| Beginning<br>Monday<br>Nov. 19                  | PREMIERE: SPRING/SUMMER<br>SUIT & COAT COLLECTION<br>Continuous by appointment. Contact: 935-4590.                                                                                                                   | HARLEQUIN DESIGNS LTD.                           | HOTEL PLAZA - SUITE 1530<br>WHODUNNIT                   |
| Tuesday<br>Nov. 20<br>9:00 A.M. &<br>12:00 Noon | TWO SHOWINGS: AMERICAN<br>READY-TO-WEAR<br>Co-chm.: Lenore Benson--Harper's Bazaar; Don Norton--Marshall Field. Breakfast: \$20.; \$30. guests. Luncheon: \$25.; \$35. guests. Contact: 247-3940.                    | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | SHERATON CENTRE<br>7TH AVENUE AT 52ND STREET            |
| Tuesday<br>Nov. 20<br>5:00 P.M.-<br>8:00 P.M.   | PREMIERE SCREENING:<br>VIDEOFASHION QUARTERLY<br>Introducing the industry's first videomagazine. "Fashions of the '80's"--<br>featuring Spring 1980 collections. By invitation. Contact: Marlene McGinnis, 759-5111. | VIDEOFASHION NEWS                                | 226 EAST 54TH STREET<br>STUDIO - 6TH FLOOR              |
| Tuesday<br>Nov. 20<br>5-7:00 P.M.               | BENEFIT: WOMEN'S & MEN'S<br>X600 COUTURE FASHIONS<br>Tickets: \$20.00, benefit Fountain House. Press: Gladys Boyajian, 752-8860.                                                                                     | JOHN WEITZ                                       | DOUBLES<br>SHERRY NETHERLANDS HOTEL                     |
| Tuesday<br>Nov. 20<br>7:30 P.M.<br>Cocktails    | SONIA RYKIEL NEW<br>FRAGRANCE: BENEFIT SHOW<br>Sonia Rykiel's Spring fashion show, followed by buffet supper-dance. Price: \$35.00, benefit F.I.T. Scholarship Fund. By invitation. Contact: Debby Weber, 223-7205.  | BLOOMINGDALE'S                                   | LES MOUCHES<br>559 WEST 27TH STREET                     |
| Nov. 20                                         | INTERSTOFF IN FRANKFURT -- 42ND SEMI-ANNUAL FABRICS FAIR (Nov. 20-23): 582-7788                                                                                                                                      |                                                  |                                                         |
| Nov. 22                                         | THANKSGIVING DAY (Thursday) -- Legal Holiday                                                                                                                                                                         |                                                  |                                                         |
| Thursday<br>Nov. 22<br>9:00 A.M.-<br>12:00 Noon | FIFTY-THIRD ANNUAL<br>THANKSGIVING DAY PARADE<br>"Macy's Holiday Treat for Children Everywhere"--featuring 17 major floats; and<br>stars of stage, screen, television. Press: Judy Cohn or Marcia Holdt, 560-4060.   | MACY'S NEW YORK                                  | FROM 77TH ST. & C.P.W.<br>TO 34TH ST. & 7TH AVE.        |
| Nov. 25-<br>Nov. 28                             | NATIONAL SHOE FAIR -- ADVANCE POPULAR PRICE SHOES AT SHERATON CENTRE, 52ND ST. & 7 AVE<br>Contact: Ed Launzel, 12 E. 36th St., 689-5996                                                                              |                                                  |                                                         |

| DATE                                            | WHAT'S GOING ON                                                                                                                                                                                                                                                                                       | GIVEN BY                                         | WHERE                                                                                                                                                                                                                                                            |
|-------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Monday<br>Nov. 26<br>6:00 P.M.-<br>8:00 P.M.    | "THE AGE OF INNOCENCE"--<br>PREVIEW: CHILDREN'S FASHIONS<br>In cooperation with Educational Foundation for Fashion Industries. Children's costumes, 1700-1980. By inv. (Thereafter to March 15, Tuesdays, 10-9 P.M.;<br>Wed.-Sat. 10-4 P.M.--John Latham, 760-7614). Contact: Mary Fennell, 764-4594. | MONSANTO TEXTILE COMPANY                         | FASHION INST. OF TECH.<br>227 W. 27TH ST.-GALLERIES                                                                                                                                                                                                              |
| Monday<br>Nov. 26-<br>Nov. 29                   | SEMI-ANNUAL FASHION<br>PRESS WEEK: SPRING 1980<br>Unless otherwise noted, showings will be held in the Terrace Room. By invitation.<br>Publicity: Eleanor Lambert, 759-1128.                                                                                                                          | AMERICAN DESIGNER<br>SHOWINGS                    | HOTEL PLAZA<br>TERRACE ROOM                                                                                                                                                                                                                                      |
| Monday, November 26                             |                                                                                                                                                                                                                                                                                                       |                                                  |                                                                                                                                                                                                                                                                  |
| 8:00 A.M.                                       | Continental Breakfast                                                                                                                                                                                                                                                                                 | 4:15 P.M.                                        | Writing Period                                                                                                                                                                                                                                                   |
| 8:30 A.M.                                       | SPRING '80 FORECAST --<br>Eleanor Lambert                                                                                                                                                                                                                                                             | 6:00 P.M.                                        | "THE AGE OF INNOCENCE"--Exhibition<br>Children's Costumes 1700-1980,<br>sponsored by Monsanto Textiles &<br>Educ'l. Fdn. for Fashion Industries<br>at F.I.T., 7th & 27th St. (Buses<br>5:45; 59th St. side, Plaza); Preview<br>cocktail reception (to 7:30 P.M.) |
| 9:15 A.M.                                       | ALBERT NIPON                                                                                                                                                                                                                                                                                          |                                                  |                                                                                                                                                                                                                                                                  |
| 10:00 A.M.                                      | GIORGIO SANT'ANGELO                                                                                                                                                                                                                                                                                   |                                                  |                                                                                                                                                                                                                                                                  |
| 10:45 A.M.                                      | CESARANI                                                                                                                                                                                                                                                                                              |                                                  |                                                                                                                                                                                                                                                                  |
| 11:30 A.M.                                      | Writing Period                                                                                                                                                                                                                                                                                        |                                                  |                                                                                                                                                                                                                                                                  |
| 12:30 P.M.                                      | INTERCOIFFURE AMERICA--<br>Luncheon & Showing (Ballroom)                                                                                                                                                                                                                                              | 7:30 P.M.                                        | SCREENING SYDNEY LUMET/JAY PRESSON ALLEN<br>"JUST TELL ME WHAT YOU WANT,"<br>starring Ali MacGraw, Alan King &<br>Myrna Loy. (to be released by Warner<br>Bros. in Feb., 1980).<br>(Late night supper, meet Ali MacGraw<br>at New York, New York, 33 W. 52 St)   |
| 2:00 P.M.                                       | DON SAYRES                                                                                                                                                                                                                                                                                            |                                                  |                                                                                                                                                                                                                                                                  |
| 2:45 P.M.                                       | ADELE SIMPSON                                                                                                                                                                                                                                                                                         |                                                  |                                                                                                                                                                                                                                                                  |
| 3:30 P.M.                                       | BONNIE CASHIN FOR RUSS TAYLOR                                                                                                                                                                                                                                                                         |                                                  |                                                                                                                                                                                                                                                                  |
| Tuesday, November 27                            |                                                                                                                                                                                                                                                                                                       |                                                  |                                                                                                                                                                                                                                                                  |
| 8:00 A.M.                                       | Continental Breakfast                                                                                                                                                                                                                                                                                 | 12:30 P.M.                                       | MAXWELL'S PLUM (1st Ave. & 64th St.)<br>Luncheon Host: Warner LeRoy with<br>Broadway celebrities                                                                                                                                                                 |
| 9:00 A.M.                                       | JERRY SILVERMAN by<br>Ted Saulino & Frank Tignino                                                                                                                                                                                                                                                     |                                                  |                                                                                                                                                                                                                                                                  |
| 9:45 A.M.                                       | FORMFIT ROGERS (Lingerie, Sleep<br>& Loungewear)                                                                                                                                                                                                                                                      | 2:30 P.M.                                        | BILL BLASS                                                                                                                                                                                                                                                       |
| 10:30 A.M.                                      | BILL ATKINSON                                                                                                                                                                                                                                                                                         | 3:15 P.M.                                        | MONIKA TILLEY                                                                                                                                                                                                                                                    |
| 11:15 A.M.                                      | CHRISTIAN RUPERT                                                                                                                                                                                                                                                                                      | 4:00 P.M.                                        | ANNE KLEIN AND COMPANY                                                                                                                                                                                                                                           |
| 12:00 Noon                                      | Writing Period                                                                                                                                                                                                                                                                                        | 4:45 P.M.                                        | ALFRED FIANDACA                                                                                                                                                                                                                                                  |
|                                                 |                                                                                                                                                                                                                                                                                                       | 5:30 P.M.                                        | Writing Period                                                                                                                                                                                                                                                   |
|                                                 |                                                                                                                                                                                                                                                                                                       | 6:00 P.M.                                        | FAMOLARE--Cocktails & Showing (4 E.54)                                                                                                                                                                                                                           |
| Wednesday, November 28                          |                                                                                                                                                                                                                                                                                                       |                                                  |                                                                                                                                                                                                                                                                  |
| 8:00 A.M.                                       | Breakfast, AMALFI SHOES FOR MARX<br>& NEWMAN (White & Gold Suite)                                                                                                                                                                                                                                     | 1:00 P.M.                                        | Writing Period                                                                                                                                                                                                                                                   |
| 9:00 A.M.                                       | MOLLIE PARNIS                                                                                                                                                                                                                                                                                         | 2:00 P.M.                                        | YVONNE DAZAY (DESIGNS FOR GREAT WOMAN)                                                                                                                                                                                                                           |
| 9:45 A.M.                                       | HELENE SIDEL                                                                                                                                                                                                                                                                                          | 2:45 P.M.                                        | ABE SCHRADER                                                                                                                                                                                                                                                     |
| 10:30 A.M.                                      | CHARLES SUPPON FOR GARE                                                                                                                                                                                                                                                                               | 3:30 P.M.                                        | MARY McFADDEN LOUNGEWEAR (tentative)                                                                                                                                                                                                                             |
| 11:15 A.M.                                      | DOMINIC ROMPOLLO                                                                                                                                                                                                                                                                                      | 4:15 P.M.                                        | Writing Period                                                                                                                                                                                                                                                   |
| 12:00 Noon                                      | MARELLA DESIGNS (Home Furnishings)<br>(Place to be announced)                                                                                                                                                                                                                                         | 6:00 P.M.                                        | THE FOOTWEAR COUNCIL-Cocktails & Pres-<br>entation, 3rd annual "Fabulous Feet"                                                                                                                                                                                   |
| Thursday, November 29                           |                                                                                                                                                                                                                                                                                                       |                                                  |                                                                                                                                                                                                                                                                  |
| 8:00 A.M.                                       | Continental Breakfast                                                                                                                                                                                                                                                                                 | 12:00 Noon                                       | Writing Period                                                                                                                                                                                                                                                   |
| 9:00 A.M.                                       | KASPER                                                                                                                                                                                                                                                                                                | 1:00 P.M.                                        | Luncheon with MANYA KAHN--NEW SYSTEM<br>OF HEALTH, GLAMOUR & BEAUTY                                                                                                                                                                                              |
| 9:45 A.M.                                       | JORDAN SACK                                                                                                                                                                                                                                                                                           |                                                  |                                                                                                                                                                                                                                                                  |
| 10:30 A.M.                                      | DIMITRI FOR WOMEN                                                                                                                                                                                                                                                                                     | 2:30 P.M.                                        | NANNETTE (Children's Clothes)                                                                                                                                                                                                                                    |
| 11:15 A.M.                                      | ADRI                                                                                                                                                                                                                                                                                                  | 3:15 P.M.                                        | REIKO                                                                                                                                                                                                                                                            |
|                                                 |                                                                                                                                                                                                                                                                                                       | 4:00 P.M.                                        | HALSTON                                                                                                                                                                                                                                                          |
| Wednesday<br>Nov. 28<br>2:30 P.M.               | VASELINE INTENSIVE CARE<br>LOTION: SKIN CARE FORUM<br>Until 5:00 P.M. Refreshments. Contact: Rosalie Fine at The Rowland Company, 688-1200.                                                                                                                                                           | CHESEBROUGH-PONDS INC.                           | ST. REGIS HOTEL<br>MAISONETTE                                                                                                                                                                                                                                    |
| Wednesday<br>Nov. 28<br>5:30 P.M.-<br>8:30 P.M. | FIFTIETH ANNIVERSARY<br>COCKTAIL PARTY<br>"The Age of Innocence"--children's fashions from 1700-1980, sponsored by<br>Monsanto Co. & Educational Foundation for Fashion Industries. Price: \$15.00, 247-3940.                                                                                         | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | FASHION INST. OF TECH.<br>227 WEST 27TH-GALLERIES                                                                                                                                                                                                                |

| DATE                                                                                                                                                                                                                                                                                                | WHAT'S GOING ON                                                                                                                                                                                                                                                                                                                                                        | GIVEN BY                                          | WHERE                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Wednesday<br>Nov. 28<br>6-8:00 P.M.                                                                                                                                                                                                                                                                 | BENEFIT: CHILDREN'S<br>BLOOD FOUNDATION<br>"A Holiday Evening at Barney's"; admission by membership subscription; 687-1564.                                                                                                                                                                                                                                            | BARNEY'S                                          | 7TH AVE. AT 17TH STREET                                                                                                                    |
| Thursday<br>Nov. 29<br>12:00 Noon                                                                                                                                                                                                                                                                   | OPENING OF<br>JEWELRY SALON<br>For press & private customers. Luncheon to follow, Hotel Plaza. By invitation.<br>Press: Eleanor Lambert (Jeffrey Barr), 688-2130.                                                                                                                                                                                                      | ILIAS LALAOUNIS                                   | 4 WEST 57TH STREET                                                                                                                         |
| Thursday<br>Nov. 29-<br>Dec. 1                                                                                                                                                                                                                                                                      | INTERNATIONAL SHOWINGS<br>FOR THE PRESS<br>By invitation. Contact: Mildred Sullivan or Eleanor Titian, 1 Times Square, 221-3816.<br>Showings: Maisonette (Concourse), unless otherwise noted. Press: Ruby Room. (PL 3-4500)                                                                                                                                            | NEW DIRECTIONS/<br>PRESS WEEK                     | ST. REGIS HOTEL<br>55TH STREET AT FIFTH AVE.                                                                                               |
| <u>Friday, November 30</u>                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                        |                                                   |                                                                                                                                            |
| 7:45 A.M.                                                                                                                                                                                                                                                                                           | Registration                                                                                                                                                                                                                                                                                                                                                           |                                                   |                                                                                                                                            |
| 8:00 A.M.                                                                                                                                                                                                                                                                                           | Needham-Tompkins "ACCESSORY<br>SHOWCASE"--men's & women's<br>accessories                                                                                                                                                                                                                                                                                               | 1-4:00 P.M.                                       | Reception with N.Y. Press --<br>"ACCESSORY SHOW CASE"                                                                                      |
| 10:00 A.M.                                                                                                                                                                                                                                                                                          | MADY GERRARD                                                                                                                                                                                                                                                                                                                                                           | 2:20 P.M.                                         | Buses return to hotel                                                                                                                      |
| 10:30 A.M.                                                                                                                                                                                                                                                                                          | BETSEY JOHNSON for HABITAT                                                                                                                                                                                                                                                                                                                                             | 3:00 P.M.                                         | GARANIMALS (childrenswear):<br>Psychologist, Dr. JOYCE BROTHERS:<br>"The importance of clothing in a<br>child's development of self-image" |
| 11:00 A.M.                                                                                                                                                                                                                                                                                          | Writing Period                                                                                                                                                                                                                                                                                                                                                         |                                                   |                                                                                                                                            |
| 11:30 A.M.                                                                                                                                                                                                                                                                                          | Buses to NY Stock Exchange                                                                                                                                                                                                                                                                                                                                             |                                                   |                                                                                                                                            |
| 12:15 P.M.                                                                                                                                                                                                                                                                                          | NY STOCK EXCHANGE--Tour &<br>Luncheon in Boardroom                                                                                                                                                                                                                                                                                                                     | 4:00 P.M.                                         | ROBERTO FONTANEZ                                                                                                                           |
|                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                        | 4:30 P.M.                                         | Writing Period                                                                                                                             |
|                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                        | 5:30 P.M.                                         | JAPAN SAKE FESTIVAL--tasting, flower<br>arrangement; Oriental lifestyle;<br>Japanese entertainment                                         |
| <u>HOPITALITY CORNER</u> (Press Room--All Day--Wine & cheese) Hilary S. King Associates presents:<br>Faconnable (French designer menswear); Erik L. Wood - Custom Candles;<br>Givenchy Eyewear by Universal Optical; Ree-Creations - Environmental Accents;<br>Bailey Banks & Biddle - Fine Jewelry |                                                                                                                                                                                                                                                                                                                                                                        |                                                   |                                                                                                                                            |
| <u>Saturday, December 1</u>                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                        |                                                   |                                                                                                                                            |
| 8:00 A.M.                                                                                                                                                                                                                                                                                           | Breakfast--DEPILATRON                                                                                                                                                                                                                                                                                                                                                  | 12:30 P.M.                                        | Luncheon--H.E. BARRY ALAN RICHMOND                                                                                                         |
| 9:15 A.M.                                                                                                                                                                                                                                                                                           | "SOAP OPERA" PHENOMENON--<br>Moderator: Lynne Rogers,<br>actress, author of: "THE LOVE<br>OF THEIR LIVES"--Panel                                                                                                                                                                                                                                                       | 1:30 P.M.                                         | ALFRED ANGELO INC. (Bridals)                                                                                                               |
|                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                        | 2:00 P.M.                                         | BLANCHE LINGERIE by RALPH MONTENARO                                                                                                        |
|                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                        | 2:30 P.M.                                         | MAX ADLER for T.T. MALLO (Rainwear)                                                                                                        |
|                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                        | 3:00 P.M.                                         | ANITA STORR for C'EST MOI                                                                                                                  |
| 10:00 A.M.                                                                                                                                                                                                                                                                                          | THE WORLD OF CLOVIS RUFFIN                                                                                                                                                                                                                                                                                                                                             | 3:30 P.M.                                         | KATHLEEN LATHAM (Premiere)                                                                                                                 |
| 10:30 A.M.                                                                                                                                                                                                                                                                                          | ANDREA                                                                                                                                                                                                                                                                                                                                                                 | 4:00 P.M.                                         | Writing Period                                                                                                                             |
| 11:00 A.M.                                                                                                                                                                                                                                                                                          | TADAOMI                                                                                                                                                                                                                                                                                                                                                                | 5:30 P.M.                                         | CAROLE STUPELL (61 E.57) 50TH ANNIV.:<br>Cocktails (China/glassware/access.)                                                               |
| 11:30 A.M.                                                                                                                                                                                                                                                                                          | Writing Period                                                                                                                                                                                                                                                                                                                                                         |                                                   |                                                                                                                                            |
| Dec. 2-<br>Dec. 5                                                                                                                                                                                                                                                                                   | NATIONAL SHOE FAIR, FASHION FOOTWEAR SEGMENT, N.Y. HILTON. Contact: Ed Launzel,<br>12 East 36th Street, 689-5996                                                                                                                                                                                                                                                       |                                                   |                                                                                                                                            |
| Monday<br>Dec. 3<br>8:00 P.M.<br>Dinner                                                                                                                                                                                                                                                             | BENEFIT: "FASHIONS OF<br>THE HAPSBURG ERA"<br>Dinner to celebrate opening of "Fashions of The Hapsburg Era: Austria-Hungary."<br>In cooperation with The Council of Fashion Designers of America. Price per<br>person: \$200.00. (From 10:00 to Midnight, tickets: \$50.00 each--available by<br>mail only). Chairman: Mrs. William F. Buckley, Jr. Contact: 879-5500. | METROPOLITAN MUSEUM OF<br>ART - COSTUME INSTITUTE | 5TH AVENUE & 82ND STREET                                                                                                                   |
| Wednesday<br>Dec. 5<br>4:30 P.M.-<br>6:30 P.M.                                                                                                                                                                                                                                                      | FALL '80 FABRICS: FOR<br>DESIGNERS & MANUFACTURERS<br>Audio-visual presentation of knitted fabrics and fashion trends. Reception and<br>fabric displays, Empire Rm. By invitation. Press: Erica Fineberg, 594-6050.                                                                                                                                                    | KNITTED TEXTILE<br>ASSOCIATION (51 MADISON)       | WALDORF-ASTORIA<br>HILTON ROOM                                                                                                             |
| Wednesday<br>Dec. 5<br>5:00 P.M.                                                                                                                                                                                                                                                                    | CHAMPAGNE CELEBRATION<br>AT NEW OFFICES<br>Designed by John Saladino. By invitation. Press: Jody Donohue Assoc., 688-8653.                                                                                                                                                                                                                                             | ALMAY                                             | 850 THIRD AVE. (51ST ST.)<br>8TH FLOOR                                                                                                     |
| Dec. 8-<br>Dec. 12                                                                                                                                                                                                                                                                                  | 38TH SEMI-ANNUAL MARKET WEEK, NAT'L ASSOCIATION OF DISPLAY INDUSTRIES, 120 E. 23rd St<br>Visual Merchandising Center. Contact: Marvin Dorfman, 982-6571                                                                                                                                                                                                                |                                                   |                                                                                                                                            |

| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                              | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                  |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|-----------------------------------------------|
| Wednesday<br>Dec. 12<br>9:00 A.M.             | PRESS BREAKFAST:<br>INTIMATE APPAREL<br>By invitation. Contact: Janet Cohn at Richard Weiner, 582-7373.                                                                                                                                                             | GIVENCHY                                         | 680 FIFTH AVENUE<br>SUITE 509                 |
| Thursday<br>Dec. 13<br>12:00 Noon<br>Luncheon | "THE INNOVATORS"--<br>ANNUAL LUNCHEON<br>"Who's creating the new...Where it's happening...How we'll be living it." Runway show, & multi-media presentation. Co-chmn.: Terry Melville, Macy's; and Carol Troy. Members--\$25.00; guests--\$35.00. Contact: 247-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL<br>BALLROOM                 |
| Beginning<br>Monday<br>Dec. 17                | FALL/WINTER ITALIAN<br>MENSWEAR COLLECTION<br>Continuous by appointment. Contact: Nico Grolla, 541-6331.                                                                                                                                                            | LUBIAM                                           | 41 WEST 56TH STREET<br>SHOWROOM - 3RD FLOOR   |
| Dec. 25                                       | CHRISTMAS (Tuesday)                                                                                                                                                                                                                                                 |                                                  |                                               |
| Jan. 1                                        | NEW YEAR'S DAY (Tuesday)                                                                                                                                                                                                                                            |                                                  |                                               |
| Jan. 3-<br>Jan. 6                             | NATIONAL FASHION & BOUTIQUE SHOW AT N.Y. COLISEUM. Contact: Oscar Pluznick, 393 Seventh Avenue, Suite 200; 563-3960; or (800) 225-4278                                                                                                                              |                                                  |                                               |
| Friday<br>Jan. 4<br>12:00 Noon                | SHOWING OF SPRING &<br>SUMMER COLLECTION<br>By invitation. Thereafter 2nd floor. Contact: 688-4410.                                                                                                                                                                 | ADOLFO<br>(538 MADISON AVENUE)                   | ST. REGIS HOTEL<br>VERSAILLES ROOM            |
| Jan. 4                                        | SUMMER SHOWINGS IN L.A. BY N.Y. FASHION CREATORS (Jan. 4-7)                                                                                                                                                                                                         |                                                  |                                               |
| Jan. 6-<br>Jan. 8                             | NAMSB (Nat'l Association of Men's Sportswear Buyers) AT N.Y. HILTON HOTEL & SHERATON CENTRE. Contact: 986-1811                                                                                                                                                      |                                                  |                                               |
| Jan. 7                                        | INTIMATE APPAREL, SPRING II MARKET WEEK IN N.Y. (Jan. 7-11)                                                                                                                                                                                                         |                                                  |                                               |
| Jan. 13-<br>Jan. 16                           | N.R.M.A. (NAT'L RETAIL MERCHANTS ASS'N)--69TH ANNUAL CONVENTION: "RETAILING & THE CHALLENGE OF THE 80'S," N.Y. HILTON HOTEL. Contact: Jan Aaron, 100 W. 31st St., 244-8780                                                                                          |                                                  |                                               |
| Jan. 18                                       | SUMMER READY-TO-WEAR IN DALLAS AT APPAREL MART. (Jan. 18-22)                                                                                                                                                                                                        |                                                  |                                               |
| Jan. 18                                       | SUMMER READY-TO-WEAR IN CHICAGO AT APPAREL MART (Jan. 18-22)                                                                                                                                                                                                        |                                                  |                                               |
| Tuesday<br>Jan. 22<br>6:30 P.M.               | SHOWING OF FALL<br>COLLECTION<br>Cocktails & dinner. By invitation. Contact: 246-2570.                                                                                                                                                                              | BURBERRYS<br>(1290 AVE. OF AMERICAS)             | HOTEL PLAZA<br>GRAND BALLROOM                 |
| Jan. 28                                       | SPRING & SUMMER COUTURE SHOWINGS IN ROME. (Jan. 28-31)                                                                                                                                                                                                              |                                                  |                                               |
| Jan. 28                                       | SUMMER READY-TO-WEAR SHOWINGS IN NEW YORK (Jan. 28-Feb. 1)                                                                                                                                                                                                          |                                                  |                                               |
| Monday<br>Jan. 28-<br>Feb. 8                  | OPENING OF SUMMER<br>COLLECTIONS IN NEW YORK<br>By appointment. Contact: Phyllis Sues, 1031 S. Bway, L.A.; (213) 747-7206.                                                                                                                                          | CALIFORNIA DESIGNERS                             | NAVARRO HOTEL<br>112 CENTRAL PARK SOUTH       |
| Beginning<br>Monday<br>Jan. 28                | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 840-8888.                                                                                                                                                                                    | BETTY HANSON & CO.                               | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| Beginning<br>Monday<br>Jan. 28                | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 736-9601.                                                                                                                                                                                    | CALVIN KLEIN                                     | 205 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR |
| Beginning<br>Monday<br>Jan. 28                | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 391-2255.                                                                                                                                                                                    | HAROLD LEVINE<br>BY DON BREITINGER               | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR   |

| <u>DATE</u>                        | <u>WHAT'S GOING ON</u>                                                                                                                                                  | <u>GIVEN BY</u>                                      | <u>WHERE</u>                                  |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|-----------------------------------------------|
| Beginning<br>Monday<br>Jan. 28     | OPENING OF EARLY<br>FALL COLLECTION<br>By appt. Contact: Paul Scott, 714 South L.A. St., (213) 623-8112.                                                                | ERNST STRAUSS &<br>SCHNELL SPORTS                    | ST. MORITZ HOTEL<br>SUITE 33-A                |
| Beginning<br>Monday<br>Jan. 28     | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 691-8300.                                                                                        | MRS. H. WINTER<br>FOR YESTERDAY'S NEWS               | 155 WEST 23RD STREET<br>SHOWROOM - 10TH FLOOR |
| Jan. 28-<br>Feb. 1                 | SPRING & SUMMER COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, 100 Faubourg<br>St. Honore, Paris 75008 (Tel: 266-64-44)                                             |                                                      |                                               |
| Tuesday<br>Jan. 29<br>10:00 A.M.   | SHOWING OF SUMMER<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-8600.                                                                         | ADELE SIMPSON                                        | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR   |
| Tuesday<br>Jan. 29<br>11:30 A.M.   | SHOWING OF SUMMER<br>COLLECTION<br>Also at 3:00 P.M. By invitation. Thereafter by appointment. Contact: 354-6340.                                                       | HALSTON                                              | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR   |
| Wednesday<br>Jan. 30<br>11:00 A.M. | SHOWING OF SUMMER<br>COLLECTION<br>Press show at 2:00 P.M. By invitation. Thereafter by appt. Contact: 354-6777.                                                        | OSCAR DE LA RENTA                                    | 550 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| Beginning<br>Wednesday<br>Jan. 30  | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 221-4090.                                                                                        | KASPER FOR J.L. SPORT                                | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| Beginning<br>Wednesday<br>Jan. 30  | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 221-4052.                                                                                        | KASPER FOR JOAN LESLIE                               | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| Beginning<br>Thursday<br>Jan. 31   | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: Doris Marin, 564-4450.                                                                           | JER DOR FASHIONS LTD.                                | 488 SEVENTH AVENUE<br>HOTEL YORK - ROOM 915   |
| Thursday<br>Jan. 31-<br>Feb. 3     | PRESS PREVIEW: MENSWEAR<br>SHOWINGS IN DALLAS<br>By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert.<br>Contact: Katherine Ogan, LT 1-8210. | MEN'S FASHION ASSOCIATION<br>(1290 AVE. OF AMERICAS) | HOTEL ANATOLE<br>DALLAS, TEXAS                |
| Feb. 2                             | MAIT IN FLORENCE -- 16TH ITALIAN KNITWEAR MARKET EXHIBITION (Feb. 2-5)                                                                                                  |                                                      |                                               |
| Feb. 2                             | SEHM MENSWEAR SHOW IN PARIS. Also, LINGERIE, INTIMATE APPAREL, KNITWEAR (Feb. 2-5)                                                                                      |                                                      |                                               |
| Feb. 7                             | PITTI UOMO IN FLORENCE (MEN'S READY-TO-WEAR) (Feb. 7-11)                                                                                                                |                                                      |                                               |
| Feb. 24-<br>Feb. 26                | S.I.R.--SELECTED INT'L READY-TO-WEAR...MENSWEAR FASHIONS, ONE PENN PLAZA,<br>7TH AVE. AT 34TH STREET. Contact: 695-3558                                                 |                                                      |                                               |
| March 2                            | FALL-WINTER EUROPEAN FASHION FAIR IN N.Y. Contact: 695-3558 (March 2-5)                                                                                                 |                                                      |                                               |
| March 9                            | IGEDO - INT'L FASHION TRADE FAIR IN DUSSELDORF (March 9-12)                                                                                                             |                                                      |                                               |
| March 10                           | EARLY FALL READY-TO-WEAR SHOWINGS IN NEW YORK (March 10-14)                                                                                                             |                                                      |                                               |
| March 15                           | INTERNATIONAL FUR FAIR IN NEW YORK (March 15-19) AT N.Y. COLISEUM                                                                                                       |                                                      |                                               |
| March 25                           | FALL READY-TO-WEAR IN LONDON (March 25-28)                                                                                                                              |                                                      |                                               |
| March 29                           | PARIS PRET-A-PORTER (March 29-April 2)                                                                                                                                  |                                                      |                                               |
| April 21                           | FALL READY-TO-WEAR SHOWINGS IN NEW YORK (April 21-May 2)                                                                                                                |                                                      |                                               |